

BOROUGH OF WATCHUNG



March 8, 2022

Dear Business Owner:

The Borough is pleased to announce that it is partnering with Hometown Press to publish the 2022 Spring and Fall newsletters apprising residents of various activities, special events and various due dates across the Borough Departments and Commissions.

The annual newsletters will take on a new, magazine-like appearance and feature full-color pages, glossy covers and colorful ads throughout the publication alongside valuable residential information. The newsletters will be delivered to all residences, made available at Borough Hall as well as on the Borough's website – free of charge.

This newly revamped newsletter will be underwritten though paid advertisements by local businesses, such as yours that desire to market their goods and services to the Borough residents.

The Borough of Watchung looks forward to producing and delivering a newsletter as stylish and forward-thinking as our community! We are committed to keeping our residents informed about upcoming events and improvements while connecting them with our valued businesses. By featuring your business in the newsletters, you will not only increase your presence in the Borough, but also have an opportunity to showcase your products and services in a fresh, new media outlet. Please consider this advertising opportunity, presented by Hometown Press, as a valuable way to promote your establishment while supporting the Watchung community.

If you are interested in advertising, please contact Hometown's Sales Person: Peggy Kucipak, at (215)262-3617 or email at Peggy.cbn@gmail.com.

Thank you for your ongoing support.

Very truly yours,

Keith S. Balla
Mayor